



### **Company Profile**



## About Us

At Careervversity, we understand that every individual is different special, and a one-fit-for-all career pathway cannot be ideal for all students, fresh graduates or working professionals. Careervversity is here to guide you towards a career that will suit your interests, personality, and passion. We specialize in providing a systematic approach to your career to build a customized career path for students, graduates or working professionals, and empower them to make the right choices. We make their decision process hassle-free by mentoring and counselling them at each stage of their career.

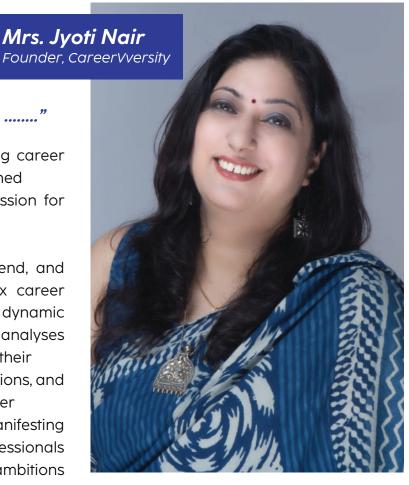
We assist students and young adults to sail through the turbulent times by recommending various ideal career options, learn the pros and cons of the different streams, courses and educational options. This aids them to make an informed choice, and seek career assessments that can prevent the risk and inconvenience of changing the career path at a later stage in life.

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"It is never too late to pursue a career you truly want. But it definitely helps if you start early, seek professional guidance, ......"

As a motivated and all-encompassing career counselor, Mrs. Jyoti Nair has established herself as someone with a stern passion for career coaching.

With a resolute to explore, recommend, and implement novel and out-of-the-box career pathways, which can keep up with the dynamic modern employment landscape. Jyoti analyses the students' concept of a perfect job, their academics, their inclinations, expectations, and doubts, to recognize their forte. With her progressive approach towards manifesting self-discovery, students and professionals could realize their dreams and ambitions through her guidance.





## Why CareerVversity?

**CareerVversity is a 100% student-centric team**. Mrs. Jyoti Nair hosts one-to-one interaction sessions with students, to gain profound insights into the child's dreams, aspirations, and career goals. Her expertise helps her recognize the true potential of every individual. To maintain the quality of counseling, she avoids overburdening herself with too many clients. For the same reason, CareerVversity only takes up limited projects at a time and ensures that every applicant receives appropriate career advice. Mrs. Jyoti Nair makes a commitment to the student and their parents while offering her undivided attention for the advancement of their careers.

Jyoti is a mother first, and a counselor later. Her compassionate attitude towards her students helps her in developing a bond with them. This connection transpires a deeper level of understanding about their career approach. It assists her in building an exact grasp of their expectations from themselves, and their career graphs. She understands that their career goals and expectations may change over time. Her ability to impart proper career guidance, helps the students cope with the dynamic nature of their careers.

Thus, CareerVversity enables students, young adults, and professionals to stay relevant in these competitive times.

CareerVversity specializes in thought leadership. We take pride in our multi-disciplinary knowledge of the sectors and their employment markets.

This aids us in hosting an accurate picture of the ground reality.





### Career Counselling Services

In our experience we have classfy the below mentioned three broad categories of students and young professionals, requiring career guidance.



Applicants - From class 10th and 12th students to young professionals and graduates seeking career counseling can facilitate from some of the following services:



Career Interest, Aptitude & Personality Test 01



Post Counselling Services (Helpline, Study Abroad assistance etc.) 04



Automated Career Assessment Report 02



Self Management Coaching 05



3 New Suggested Career path 03



Tips & Tricks Workshops 06

## Our 4-Step Career Guidance Program

#### Step 1 – Pre-Assessment- Know yourself

In this first step we guide students by following a methodical approach, where we initiate pre-assessment, by hosting one-on-one talks with the student and deeply understanding their expectations, preferences, beliefs, personality along with their academic background and career goals.

We also consult parents, to understand the child's strengths and weaknesses from their viewpoint. We note their observations, suggestions, and any additional information that helps us to form a proper assessment. This step is



absolutely essential for us as a counsellor to bear a deeper understanding, and provide a clearer perception to aid a smoother and genuine experience.

#### Step 2 – Motivators, Aptitude and Interests - The Psychometric Tests

The next step is to conduct our comprehensive assessment techniques, that incorporate Psychometric tests. These tests help identify ones' personality, skills and knowledge; assisting in gauging student's suitability by measuring certain traits.

The results quantitatively display students' motivators, aptitude and interests, which aid us in suggesting ideal career pathways.

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#### Step 3 – The Report Analysis

Post the tests are taken, we analyse the results and combine the information from Step 1 assessment to generate a report, where we highlight the

**"Career Motivators"** – factors that encourage one to perform better at work. Some of these motivators can be leadership, stability, money, challenge, respect etc.

**"Aptitude Parameters:** - having a natural inclination towards learning something. Some of these parameters can be Verbal, Numerical, Spatial Aptitude.

**"Interest"** – Activities that one enjoys. These can be working outdoors to art to communication to politics and many more.



#### Step 4 – The Guidance- RoadMap

The Psychometric Tests analysis report along with our initial assessment sets the standpoint for drafting **personalized career roadmaps** for individual students.

The roadmaps suggest 3 career options and contains all the essential information about the field/domain, all of the possible and relevant careers, their prospects, their compatibility with the student, the educational degrees required for obtaining those jobs, and methods to seek further career progress. These comprehensive roadmaps are shared with parents and students during this stage.

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## **Study Abroad Services**

Assistance with study abroad program in Multi Country Locations



Taking the decision to go abroad for further studies or to graduate is a big step, and we provide end-to-end solution, to assist you all the way. Some of the services that we incorporate into curated packages for each individual cases, post our intial consultation, are mentioned below.





## **Our Strategy**

Our strategy is to simplify the daunting process of choosing a career and providing a structured path for students, fresh graduates, and working professionals. Though this path depends on multiple factors including interests, passion, strengths, skills, budgets, etc; we ensure to lead the students towards their chosen careers and realize their goals.

Our years of experience in the industry, up-to-date knowledge on career trends, understanding of recruitment demands, and problem-solving techniques equips us for promoting and nurturing career growth. Also, we strongly believe that the ethos of our life is fostering a happy successful career for all.

I believe that without ambition, one starts nothing and without work, one finishes nothing

My journey with a student begins by understanding them thoroughly. I analyze the students' interests, hobbies, concept of a perfect job, their academics, their inclinations, expectations, and doubts, to recognize their forte. With a progressive approach towards manifesting selfdiscovery, I help them realize their dreams and ambitions

- Mrs. Jyoti Nair



Having countless success stories pushes us to be better, and stay on top of our toes. Bringing a positive change in our students lives is all the encouragement that we need.

The work of a career counsellor never ends, it is a continued process of active followups and consultations at different stages of life. And we simply love what we do.

### Certifications, Awards & Press Releases





Women Entrepreneur (Cover Feature) - April 2022



A ship in a harbour is safe, but that is not what ships are built for

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